



**FOR IMMEDIATE RELEASE**

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**SBDC's Todd Rausch Becomes Certified Business Advisor**  
***Regional Director of Western Iowa Tech Center Becomes CBA***

America's SBDC Iowa (SBDC) is pleased to announce that Todd Rausch, regional director of the Western Iowa Tech SBDC, has achieved certification in the Certified Business Advisor® (CBA) program. The CBA program is developed exclusively for SBDC-employed professionals who counsel, guide, and inform potential and existing entrepreneurs.

The CBA program, developed by the University of Toledo Graduate School of Business and its professors, offers a concise and comprehensive curriculum designed for maximum on-the-job performance. Certified Business Advisor® is a graduate level program consisting of human resources, marketing, and financial analysis with integrated case study work over the course of a year.

Rausch has been counseling businesses in Cherokee, Crawford, Ida, Monona, Plymouth, and Woodbury counties for over three years.

Lisa Shimkat, America's SBDC Iowa State Director, says, "Mr. Rausch is an extremely gifted counselor, and his commitment to complete this program speaks volumes to his dedication to helping small businesses succeed."

America's SBDC Iowa is an outreach program of Iowa State University's College of Business. Iowa State University does not discriminate on the basis of race, color, age, ethnicity, religion, national origin, pregnancy, sexual orientation, gender identity, genetic information, sex, marital status, disability, or status as a U.S. veteran. Inquiries regarding non-discrimination policies may be directed to the Office of Equal Opportunity, 3350 Beardshear Hall, 515 Morrill Road, Ames, Iowa 50011, Tel. 515-294-7612, email [eooffice@iastate.edu](mailto:eooffice@iastate.edu).

Funded in part through a cooperative agreement with the U.S. Small Business Administration, America's SBDC Iowa has 15 regional assistance centers located strategically across the state. Since program inception in 1981, the SBDC has helped hundreds of thousands of Iowa businesses and entrepreneurs through no fee, confidential, customized, professional business counseling and practical, affordable training workshops.

For more information on America's SBDC Iowa programs or services, call (515) 294-2030 or visit [www.iowasbdc.org](http://www.iowasbdc.org).

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