



FOR IMMEDIATE RELEASE

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GRIMES BUSINESS CHOSEN FOR STATEWIDE SBDC AWARD

FarmHer, Inc. chosen as Small Business of the Month

AMES, Iowa – America's SBDC Iowa (SBDC) is pleased to announce that Marji Guyler-Alaniz, owner, FarmHer, Inc., Grimes, is the winner of the SBDC's statewide Business of the Month Award.

Christina Moffatt, regional director of the Mid Iowa SBDC, Des Moines says, "I couldn't be more proud to present this award to Marji. She came to the SBDC with a vision to showcase women in farming through her photography. She since has grown her business to include a clothing line, several statewide events, and a television show."

FarmHer was founded in 2013 to change the image of agriculture to include women, told through Marji's photographs and stories. Today, FarmHer has grown from a gallery of images to an online community built just for women in agriculture, GrowHer conferences in four different states, a clothing line that showcases who these women are and what they love, and a national television show on RFD-TV that will premiere this September. FarmHer is continually expanding, promoting other "HER" brands such as RanchHer, GardenHer, SmartHer, and PowHer, focusing on increasing positive and realistic images of women.

For more information on FarmHer, visit its website at www.farmher.com or its Facebook page at <https://www.facebook.com/farmher1>.

The SBDC Business of the Month Award will be presented to Marji by SBDC Regional Director Christina Moffatt, who nominated the business for the award.

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Funded in part through a cooperative agreement with the U.S. Small Business Administration, America's SBDC Iowa has 15 regional assistance centers located strategically across the state. Since program inception in 1981, the SBDC has helped hundreds of thousands of Iowa businesses and entrepreneurs through no fee, confidential, customized, professional business counseling and practical, affordable training workshops.

For more information on America's SBDC Iowa programs or services, call (515) 294-2030 or visit www.iowasbdc.org.

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