



**FOR IMMEDIATE RELEASE**

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**DES MOINES BUSINESS CHOSEN FOR STATEWIDE SBDC AWARD**

***CLenz Designs chosen as Small Business of the Month***

AMES, Iowa – America's SBDC Iowa (SBDC) is pleased to announce that Cody Ritz, owner, CLenz Designs, Des Moines, is the winner of the SBDC's statewide Business of the Month Award.

Christina Moffatt, regional director of the Mid Iowa SBDC, Des Moines says, "Cody is an amazing designer who needed guidance with pricing and a plan to stair step out of his retail job and into working his business more. We put together a plan to help him achieve this and network in the right areas and since then he has really taken off. I could not be more proud!"

CLenz Designs, a business specializing in customized evening gowns, pageant wear, dance wear, audition uniforms, and other apparel, was founded in February 2013. The company's innovative designer/owner works one-on-one with customers to create, design, or alter custom garments to match desired outcomes. Cody's motto is: "Providing sparkle to everything we do, whether it be the beauty and precision of the stitching on an evening gown, or the precise fit of a completed alteration!" Being actively involved in the Des Moines metro community is one of Cody's favorite aspects of owning his own business.

For more information on CLenz Designs and its customized apparel, visit <http://www.clenzdesigns.com>, <https://www.facebook.com/clenzdesigns>, or <https://www.pinterest.com/clenzdesigns>. Read Cody's full story at <http://www.iowasbdc.org/success-stories/clenz-designs-des-moines/>.

The SBDC Business of the Month Award will be presented to Cody by SBDC Regional Director Christina Moffatt, who nominated him for the award.

America's SBDC Iowa is an outreach program of Iowa State University's College of Business and the Office of Economic Development and Industry Relations. Iowa State University does not

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Funded in part through a cooperative agreement with the U.S. Small Business Administration, America's SBDC Iowa has 15 regional assistance centers located strategically across the state. Since program inception in 1981, the SBDC has helped hundreds of thousands of Iowa businesses and entrepreneurs through no fee, confidential, customized, professional business counseling and practical, affordable training workshops.

For more information on America's SBDC Iowa programs or services, call (515) 294-2030 or visit [www.iowasbdc.org](http://www.iowasbdc.org), <https://www.facebook.com/AmericasSBDCIowa>, or <https://twitter.com/IowaSBDC>.

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