



FOR IMMEDIATE RELEASE

10/19/16

OWNER OF THREE BURLINGTON BUSINESSES CHOSEN FOR STATEWIDE SBDC AWARD

Doreen Roy chosen for Small Business of the Month Award

AMES, Iowa – America's SBDC Iowa (SBDC) is pleased to announce that Doreen Roy, owner of three businesses in historic downtown Burlington—Gypsi, Red Screen Door, and The Wholesome Basket—is the winner of the SBDC's statewide Business of the Month Award.

Janine Clover, regional director of the Southeastern SBDC, Burlington, says, "The SBDC is very proud of Doreen and her hard work. She successfully manages three businesses, plus she has been instrumental in creating a destination for shopping in historic downtown Burlington. Her enthusiasm for shaping a vibrant downtown shows in everything she does, including her extensive community involvement and her pioneering of several downtown events."

The Wholesome Basket is a family-owned business that produces natural, handmade goat's milk skin creams and soaps, plus natural deodorants and insect repellents, toothpaste, skin toner, bath salts, lip balms and gift baskets. Gypsi offers an assortment of ladies accessories in every color and style, and Red Screen Door offers an extensive variety of home décor and gift items.

For more information on Doreen's three businesses, visit <http://www.gypsioniefferson.com>, <http://www.redscreendoor.com>, and <http://www.thewholesomebasket.com/>.

The SBDC Business of the Month Award will be presented to Doreen by SBDC Regional Director Janine Clover, who nominated her for the award.

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Funded in part through a cooperative agreement with the U.S. Small Business Administration, America's SBDC Iowa has 15 regional assistance centers located strategically across the state. Since program inception in 1981, the SBDC has helped hundreds of thousands of Iowa businesses and entrepreneurs through no fee, confidential, customized, professional business counseling and practical, affordable training workshops.

For more information on America's SBDC Iowa programs or services, call (515) 294-2030 or visit www.iowasbdc.org, <https://www.facebook.com/AmericasSBDCIowa>, or <https://twitter.com/IowaSBDC>.

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