



FOR IMMEDIATE RELEASE

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NORTHWOOD BUSINESS CHOSEN FOR STATEWIDE SBDC AWARD

Peter Ausenhus and Margaret Bishop *chosen for Small Business of the Month Award*

AMES, Iowa – America's SBDC Iowa (SBDC) is pleased to announce that Peter Ausenhus and Margaret Bishop, owners of Worth Brewing Company, Northwood, is the winner of the SBDC's statewide Business of the Month Award.

Worth Brewing Company is a family run company that has made a name for themselves nationwide. Peter's passion for brewing hand-crafted, quality, distinctive beers has caused Worth Brewing to be known as one of the best nano breweries in the state. The company's success resulted in incredible growth, which left Peter and Margaret needing to expand their building and their brewing system. Instead of moving to a more urban area, Peter and Margaret decided to stay local and restore a historic building in Northwood, giving their new location a great atmosphere. Renovating their new location led their community to restore many other parts of Northwood as well.

Brook Boehmler, director of the North Iowa Area SBDC, said, "Peter and Margaret definitely deserve the recognition of being our statewide Business of the Month! They have had a great impact on their community, and have worked very hard to get their business where it is. Their passion for their company is evident and I am so happy for their success."

For more information on this special business visit www.worthbrewing.com or www.facebook.com/worthbrewing/.

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Funded in part through a cooperative agreement with the U.S. Small Business Administration, America's SBDC Iowa has 15 regional assistance centers located strategically across the state. Since program inception in 1981, the SBDC has helped Iowa businesses and entrepreneurs through no fee, confidential, customized, professional business counseling and practical, affordable training workshops.

For more information on America's SBDC Iowa programs or services, call (515) 294-2030 or visit www.iowasbdc.org, <https://www.facebook.com/AmericasSBDCIowa>, or <https://twitter.com/IowaSBDC>.

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