



FOR IMMEDIATE RELEASE

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America's SBDC Iowa announces national SBDC Day celebration

AMES, IA – America's Small Business Development Center (SBDC) Iowa is joining the national celebration for SBDC Day, March 20, 2019, uniting the nearly 1,000 SBDC centers across the country and the hundreds of thousands of clients they serve by sharing success stories and the notable impacts SBDCs collectively have on the small business community at large.

The nationally honored SBDC Day arrives as the Iowa network celebrates 30 years of service supporting Iowa businesses. Small business make up 99.3% of all employers in Iowa. In the last three years alone, SBDC Iowa has helped companies create or retain nearly 5,000 jobs.

"SBDC Day is a real opportunity to recognize and applaud the achievements of America's SBDC Iowa," State Director, Lisa Shimkat, said. "Our organization has worked tirelessly these past three decades to support the backbone of our communities; small business growth and economic impact."

The fifteen regional assistance centers across the state of Iowa will be celebrating by recognizing clients impacted by the free one-on-one consultation services provided by their local SBDC. There will also be a SBDC Day proclamation by Governor Kim Reynolds. The state office in the ISU Research Park Economic Development Core Facility in Ames will be hosting a business appreciation coffee at 9:00 AM on SBDC Day, March 20. Iowa State University Ivy College of Business Raisbeck Endowed Dean David Spalding and America's SBDC Iowa State Director Lisa Shimkat will provide comments about the impact that the SBDC has had on Iowa businesses. Everyone is invited to attend for coffee, pastries and networking.

America's SBDC Iowa is an outreach program of Iowa State University's Ivy College of Business and the Office of Economic Development and Industry Relations. Iowa State University does not discriminate on the basis of race, color, age, ethnicity, religion, national origin, pregnancy, sexual orientation, gender identity, genetic information, sex, marital status, disability, or status as a U.S. Veteran. Inquiries regarding non-discrimination policies may be directed to the Office of Equal Opportunity, 3410 Beardshear Hall, 515 Morrill Road, Ames, Iowa 50011, Tel. 515-294-7612, Hotline 515-294-1222, email eooffice@iastate.edu.

www.AmericasSBDC.org/SBDCDay



Funded in part through a cooperative agreement with the U.S. Small Business Administration, America's SBDC Iowa has 15 regional assistance centers located strategically across the state. Since program inception in 1981, the SBDC has helped Iowa businesses and entrepreneurs through no fee, confidential, customized, professional business counseling and practical, affordable training workshops.

For more information on America's SBDC Iowa programs or services, call (515) 294-2030 or visit www.iowasbdc.org or www.facebook.com/AmericasSBDCIowa.

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