



FOR IMMEDIATE RELEASE

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**America's SBDC Iowa's Joel Youngs Becomes Certified Business Advisor
Regional Director of Eastern Iowa Center Becomes CBA®**

AMES, Iowa - America's SBDC Iowa (SBDC) is pleased to announce that Joel Youngs, regional director of the Eastern Iowa SBDC, Davenport, has achieved certification in the Certified Business Advisor® (CBA) program.

The CBA® program, developed by Kent State University and its professors, is designed for maximum on-the-job performance and provides assurance to clients that its graduates have the business skills, competency and knowledge to effectively counsel, guide and inform entrepreneurs. Certified Business Advisor® is a graduate-level program consisting of human resources, management, marketing, and accounting/financial analysis course work.

"Joel is an incredible asset to the businesses that he advises. This designation will provide tremendous value to those that work with him through the Eastern Iowa SBDC," said Dr. Ellen Kabat Lensch, Vice Chancellor of Workforce and Economic Development for Eastern Iowa Community Colleges.

Youngs has been counseling businesses in Clinton, Jackson, Muscatine and Scott counties since January 2016.

Lisa Shimkat, State Director, America's SBDC Iowa, says, "Joel is a valuable member of our statewide team. He has an innovative way of thinking and finding solutions for his SBDC clients."

America's SBDC Iowa is an outreach program of Iowa State University's Ivy College of Business and the Office of Economic Development and Industry Relations. Iowa State University does not discriminate on the basis of race, color, age, ethnicity, religion, national origin, pregnancy, sexual orientation, gender identity, genetic information, sex, marital status, disability, or status

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Funded in part through a cooperative agreement with the U.S. Small Business Administration, America's SBDC Iowa has 15 regional assistance centers located strategically across the state. Since program inception in 1981, the SBDC has helped Iowa businesses and entrepreneurs through no fee, confidential, customized, professional business counseling and practical, affordable training workshops.

For more information on America's SBDC Iowa programs or services, call (515) 294-2030 or visit www.iowasbdc.org or www.facebook.com/AmericasSBDCIowa.

Press Contacts:

Stacy Dreyer, America's SBDC Iowa, 515-294-5595, sdreyer@iastate.edu

Lisa Shimkat, America's SBDC Iowa, 515-294-2030, lshimkat@iastate.edu