



FOR IMMEDIATE RELEASE

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**America's SBDC Iowa's Kimberly Tiefenthaler Becomes Certified Business Advisor
Regional Director of North Central Iowa SBDC Becomes CBA®**

AMES, Iowa - America's SBDC Iowa (SBDC) is pleased to announce that Kimberly Tiefenthaler, Regional Director of the North Central Iowa SBDC, Fort Dodge, has achieved certification in the Certified Business Advisor® (CBA) program.

The CBA® program, developed by Kent State University and its professors, is designed for maximum on-the-job performance and provides assurance to clients that its graduates have the business skills, competency and knowledge to effectively counsel, guide and inform entrepreneurs. Certified Business Advisor® is a graduate-level program consisting of human resources, management, marketing, and accounting/financial analysis course work.

"We applaud Kimberly for her achieving her CBA designation. She is an excellent partner and advocate for our small businesses and we are amazed every day at the tremendous impact she has on our office, our community and this region," said Audra Fisher, Office Manager for the North Central Iowa SBDC.

Tiefenthaler has been counseling businesses in Audubon, Calhoun, Carroll, Greene, Guthrie, Hamilton, Humboldt, Pocahontas, Sac and Webster counties since May 2017.

Lisa Shimkat, State Director, America's SBDC Iowa, says, "Kimberly is a valuable member of our statewide team. She is dedicated to giving her SBDC clients sound business advice and connecting them with resources they need to succeed. This designation will provide additional knowledge that she can pass along to benefit those she advises."

America's SBDC Iowa is an outreach program of Iowa State University's Ivy College of Business and the Office of Economic Development and Industry Relations. Iowa State University does not discriminate on the basis of race, color, age, ethnicity, religion, national origin, pregnancy,

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Funded in part through a cooperative agreement with the U.S. Small Business Administration, America's SBDC Iowa has 15 regional assistance centers located strategically across the state. Since program inception in 1981, the SBDC has helped Iowa businesses and entrepreneurs through no fee, confidential, customized, professional business counseling and practical, affordable training workshops.

For more information on America's SBDC Iowa programs or services, call (515) 294-2030 or visit www.iowasbdc.org or www.facebook.com/AmericasSBDCIowa.

Press Contacts:

Stacy Dreyer, America's SBDC Iowa, 515-294-5595, sdreyer@iastate.edu

Lisa Shimkat, America's SBDC Iowa, 515-294-2030, lshimkat@iastate.edu



Kimberly Tiefenthaler, CBA
North Central Iowa SBDC Regional Director