



FOR IMMEDIATE RELEASE

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**America's SBDC Iowa's Ethan Pitt Becomes Certified Business Advisor
Regional Director of America's SBDC Iowa at Southwestern Community College Becomes CBA®**

AMES, Iowa - America's SBDC Iowa (SBDC) is pleased to announce that Ethan Pitt, Regional Director of America's SBDC Iowa at Southwestern Community College, Creston, has achieved certification in the Certified Business Advisor® (CBA) program.

The CBA® program, developed by Kent State University and its professors, is designed for maximum on-the-job performance and provides assurance to clients that its graduates have the business skills, competency and knowledge to effectively counsel, guide and inform entrepreneurs. Certified Business Advisor® is a graduate-level program consisting of human resources, management, marketing, and accounting/financial analysis course work.

Tom Lesan, Vice President of Economic Development at Southwestern Community College says, "Congratulations to Ethan for the hard work and dedication in earning this coveted designation. This is another example of Ethan's commitment to learning and improving his business skills to further assist Iowa's small businesses in our area."

Pitt has been counseling businesses in Adair, Adams, Clarke, Decatur, Madison, Montgomery, Ringgold, Taylor and Union counties since 2018. His center advised more than 150 clients in the 2018 fiscal year, helping businesses begin, create new jobs, and prepare to grow.

Lisa Shimkat, State Director, America's SBDC Iowa, says, "Ethan is a valuable member of our statewide team, as can be seen by the impact created at his center. He is dedicated to giving his SBDC clients sound business advice and connecting them with resources they need to succeed. I am proud of his hard work and dedication in achieving this certification."

America's SBDC Iowa is an outreach program of Iowa State University's Ivy College of Business and the Office of Economic Development and Industry Relations. Iowa State University does not

discriminate on the basis of race, color, age, ethnicity, religion, national origin, pregnancy, sexual orientation, gender identity, genetic information, sex, marital status, disability, or status as a U.S. Veteran. Inquiries regarding non-discrimination policies may be directed to the Office of Equal Opportunity, 3410 Beardshear Hall, 515 Morrill Road, Ames, Iowa 50011, Tel. 515-294-7612, Hotline 515-294-1222, email eooffice@iastate.edu.

Funded in part through a cooperative agreement with the U.S. Small Business Administration, America's SBDC Iowa has 15 regional assistance centers located strategically across the state. Since program inception in 1981, the SBDC has helped Iowa businesses and entrepreneurs through no fee, confidential, customized, professional business counseling and practical, affordable training workshops.

For more information on America's SBDC Iowa programs or services, call (515) 294-2030 or visit www.iowasbdc.org or www.facebook.com/AmericasSBDCIowa.

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Ethan Pitt, CBA®

America's SBDC Iowa at Southwestern Community College Regional Director

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