



**FOR IMMEDIATE RELEASE**

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**CHARLES CITY BUSINESS CHOSEN FOR STATEWIDE SBDC AWARD**

***Mara Bridal & Special Occasion Boutique, Charles City, chosen for Small Business of the Month Award***

AMES, Iowa – America's SBDC Iowa (SBDC) is pleased to announce that Mara Bridal & Special Occasion Boutique of Charles City is the winner of the SBDC's statewide Business of the Month Award.

Mara Bridal & Special Occasion Boutique, located in the heart of Charles City, opened in November 2017 and is owned by Tiffany Rottinghaus. The store offers gowns and formalwear for events such as weddings, prom, holidays, and more. Mara Bridal & Special Occasion Boutique is able to provide sensibly priced special occasion apparel with "big city style and selection and small town charm and service."

As of February 2018, Mara has grown to include two full time employees and three part time employees. Mara's dedication to providing a unique shopping experience is evident through the elegant atmosphere and thoughtfully chosen merchandise. The company has also received encouragement and connections through their work with Brook Boehmler, Regional Director of the North Iowa Area SBDC and the Pappajohn Center.

For more information on Mara Bridal & Special Occasion Boutique, visit the website [www.marabrides.com](http://www.marabrides.com).

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Funded in part through a cooperative agreement with the U.S. Small Business Administration, America's SBDC Iowa has 15 regional assistance centers located strategically across the state. Since program inception in 1981, the SBDC has helped Iowa businesses and entrepreneurs through no fee, confidential, customized, professional business counseling and practical, affordable training workshops.

For more information on America's SBDC Iowa programs or services, call (515) 294-2030 or visit [www.iowasbdc.org](http://www.iowasbdc.org), <https://www.facebook.com/AmericasSBDCIowa>, or <https://twitter.com/IowaSBDC>.

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