



FOR IMMEDIATE RELEASE

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MANLY BUSINESS CHOSEN FOR STATEWIDE SBDC AWARD

All Things Advertising, Manly, chosen for Small Business of the Month Award

AMES, Iowa – America's SBDC Iowa (SBDC) is pleased to announce that All Things Advertising in Manly, is the winner of the SBDC's statewide Business of the Month Award.

Miriah Whitehurst began her business by freelancing and working full-time in 2013, and by 2015 she knew she was ready to quit her full-time job and start her own business. Miriah felt the satisfaction of helping companies grow through her marketing services, and knew that starting her own business would allow her to make even more of a difference in her community.

All Things Advertising provides digital marketing solutions to North Iowa businesses, including website design, custom graphics and logo design, creative writing services, email marketing, and social media management. The focus of the business is on helping North Iowa's economic ecosystem flourish by connecting customers to businesses and fostering relationships.

Miriah said, “I hold true to our mission: to capture the essence of every business we work with and market it in innovative ways so that clients love them. We believe in locally made products, we believe in startups, we believe in founders with true passion for what they do. I wouldn’t be here without the support of the community and the North Iowa Area SBDC/Pappajohn Center. It’s been a fun ride turning my visions into reality. I hope to see the growth of All Things Advertising continue, and the growth of our community and community businesses as well.”

For more information on All Things Advertising, please call 641-420-0397.

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Funded in part through a cooperative agreement with the U.S. Small Business Administration, America's SBDC Iowa has 15 regional assistance centers located strategically across the state. Since program inception in 1981, the SBDC has helped Iowa businesses and entrepreneurs through no fee, confidential, customized, professional business counseling and practical, affordable training workshops.

For more information on America's SBDC Iowa programs or services, call (515) 294-2030 or visit www.iowasbdc.org, <https://www.facebook.com/AmericasSBDCIowa>, or <https://twitter.com/IowaSBDC>.

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