



FOR IMMEDIATE RELEASE

1/11/17

AMERICA'S SBDC IOWA ANNOUNCES ITS 2017 SPECIAL ENTREPRENEUR AWARD WINNERS
Winning businesses are located in Centerville and Council Bluffs

AMES, Iowa – America's SBDC Iowa (SBDC) is pleased to announce the winners of its 2017 special entrepreneur awards.

Alisa Roth, Owner, Bloom Works Floral, Council Bluffs, is the 2017 Deb Dalziel Woman Entrepreneurial Award winner. **Steve Fogle**, Owner, Fogle True Value & Hardware, Centerville, is the 2017 Neal Smith Entrepreneur of the Year Award winner.

Sue Pitts, regional director of the Iowa Western Community College SBDC in Council Bluffs, nominated Alisa for the Deb Dalziel Award because "Alisa has become a respected entrepreneur and is very involved in the Council Bluffs community. She has been through many trying times with her business and in her personal life but has trudged through it all and has never stopped working her business and putting her heart and soul into making Council Bluffs the best place it can be."

Bryan Ziegler, regional director of the Indian Hills Community College SBDC in Ottumwa, nominated Fogle for the Neal Smith Award, stating, "Steve Fogle has had a growing impact on Centerville. He started out in construction, filling a need at that time, then went on to purchase, move, and grow the True Value Hardware in Centerville, creating 15 jobs and adding additional needed services and products. He has helped his community extensively for the last few years and he and his company are now considered one of Centerville's core businesses."

Lisa Shimkat, State Director of America's SBDC Iowa, agrees that Roth and Fogle deserve these awards saying, "We are honored to have clients who have worked diligently to move their businesses forward while showing a strong commitment to their communities and customers. We are delighted to be able to recognize their hard work and success with these awards."

The two SBDC special entrepreneur awards will be presented to the winners in a special ceremony on March 14th at the State Capitol in Des Moines.

America's SBDC Iowa is an outreach program of Iowa State University's College of Business and the Office of Economic Development and Industry Relations. Iowa State University does not discriminate on the basis of race, color, age, ethnicity, religion, national origin, pregnancy, sexual orientation, gender identity, genetic information, sex, marital status, disability, or status as a U.S. veteran. Inquiries regarding non-discrimination policies may be directed to the Office of Equal Opportunity, 3350 Beardshear Hall, 515 Morrill Road, Ames, Iowa 50011, Tel. 515-294-7612, email eooffice@iastate.edu.

Funded in part through a cooperative agreement with the U.S. Small Business Administration, America's SBDC Iowa has 15 regional assistance centers located strategically across the state. Since program inception in 1981, the SBDC has helped Iowa businesses and entrepreneurs through no fee, confidential, customized, professional business counseling and practical, affordable training workshops.

For more information on America's SBDC Iowa programs or services, call (515) 294-2030 or visit www.iowasbdc.org, <https://www.facebook.com/AmericasSBDCIowa>, or <https://twitter.com/IowaSBDC>.

Press Contacts:

Lisa Shimkat, America's SBDC Iowa, 515-294-2030, lshimkat@iastate.edu

Sue Pitts, Iowa Western SBDC, 712-325-3350, spitts@iwcc.edu

Bryan Ziegler, Indian Hills SBDC, 641-683-5127, bryan.ziegler@indianhills.edu

#