



FOR IMMEDIATE RELEASE

1/19/16

**SBDC announces new regional director for its Fort Dodge regional center**  
***Fort Dodge woman will assist entrepreneurs and business owners in ten Iowa counties***

AMES, Iowa – America's SBDC Iowa has hired Stefanie Koenig of Fort Dodge to advise and train entrepreneurs and existing businesses for the North Central Iowa SBDC in Fort Dodge, which is hosted by the Webster County Agricultural Extension District Council. Koenig has been counseling for the SBDC since July 2014.

SBDC State Director Lisa Shimkat says, "I am pleased to announce the hiring of Stefanie Koenig as regional director of our North Central Iowa center. I feel Stefanie will continue to provide first-rate service to the region's clients, in addition to improving partner relations and encouraging new business growth."

Koenig is a graduate of Northwest Missouri State University in Maryville, Missouri. Her professional background includes positions with Sammons Financial in Des Moines, State Farm Insurance Companies in Lincoln, Nebraska, and Fort Dodge Family Credit Union in Fort Dodge, Iowa.

The North Central Iowa SBDC, headquartered in Fort Dodge, provides complimentary, customized, and confidential business advice, plus affordable, practical workshops, to business owners and entrepreneurs in Audubon, Calhoun, Carroll, Greene, Guthrie, Hamilton, Humboldt, Pocahontas, Sac and Webster counties.

America's SBDC Iowa is an outreach program of Iowa State University's College of Business. Funded in part through a cooperative agreement with the U.S. Small Business Administration, the organization has 15 regional assistance centers located strategically across the state. Since program inception in 1981, the SBDC has helped hundreds of thousands of Iowa businesses and entrepreneurs through no fee, confidential, customized, professional business counseling and practical, affordable training workshops.

For more information on America's SBDC Iowa programs or services, call (515) 294-2030 or visit [www.iowasbdc.org](http://www.iowasbdc.org).

**Press Contacts:**

Tricia Janes, America's SBDC Iowa, [triciaj@iastate.edu](mailto:triciaj@iastate.edu), 515-294-2030

Stefanie Koenig, North Central Iowa SBDC, [stefaniek@ncisbdc.com](mailto:stefaniek@ncisbdc.com), 515-576-6242

#