



FOR IMMEDIATE RELEASE

FEBRUARY 21, 2020

CHURDAN BUSINESS CHOSEN FOR STATEWIDE SBDC AWARD

Minnehan Metal Works, LLC chosen for Small Business of the Month Award

AMES, Iowa – America's SBDC Iowa (SBDC) is pleased to announce that Minnehan Metal Works, LLC, of Churdan, is the winner of the organization's statewide February Small Business of the Month Award.

In 1993, Minnehan Metal Works, LLC began as a welding and farm repair shop in a garage in Churdan. Anthony and Tami Minnehan have grown their company over the years, and earned a reputation as a company that could design and build products that solved problems in the agriculture and commercial industries. Their projects have included custom grain pits, trailers, graders, shooting ranges, and heavy-duty lawn furniture. The Minnehans have made this a family business as all of their children, and well as two of Anthony's siblings are involved.

Fast forward to 2014, the company created a product called MudOx, which helps clients safely pull combines out of a wet field. They wanted to market the product on a larger scale and were not sure how to do this. Through the advice of their financial advisor, they contacted the North Central Iowa SBDC.

In working with Darcy Swon, Business Counselor for the North Central Iowa SBDC, the company received recommendations to market their company, improve their website, and were connected with a videographer. They also worked on improving their presence on social media and strategies on building customer relationships. Darcy also referred them to the ISU Startup Factory, which assisted with customer discovery and sales practices that have greatly helped their company.

Tami Minnehan said, "We found the SBDC to be helpful and eager to work with us. We were given recommendations on programs we could apply for, marketing advice, and contact

information. Whenever we asked for help, Darcy was there. We would highly recommend this service to any business.”

For more information about Minnehan Metal Works, LLC, visit www.mmetalworks.com or on Facebook at <https://www.facebook.com/minnehanmetalworks/>.

America’s SBDC Iowa is an outreach program of Iowa State University’s Ivy College of Business and the Office of Economic Development and Industry Relations. Iowa State University does not discriminate on the basis of race, color, age, ethnicity, religion, national origin, pregnancy, sexual orientation, gender identity, genetic information, sex, marital status, disability, or status as a U.S. Veteran. Inquiries regarding non-discrimination policies may be directed to the Office of Equal Opportunity, 3410 Beardshear Hall, 515 Morrill Road, Ames, Iowa 50011, Tel. 515-294-7612, Hotline 515-294-1222, email eooffice@iastate.edu.

Funded in part through a cooperative agreement with the U.S. Small Business Administration, America’s SBDC Iowa has 15 regional assistance centers located strategically across the state. Since program inception in 1981, the SBDC has helped Iowa businesses and entrepreneurs through no fee, confidential, customized, professional business counseling and practical, affordable training workshops.

For more information on America’s SBDC Iowa programs or services, call (515) 294-2030 or visit www.iowasbdc.org, <https://www.facebook.com/AmericasSBDCIowa>, or @IowaSBDC on Instagram and Twitter.

Press Contacts:

Stacy Dreyer, America’s SBDC Iowa, 515-294-5595, sdreyer@iastate.edu

Darcy Swon, North Central Iowa SBDC, 515-576-6242, darcys@ncisbdc.com

PHOTO



Anthony Minnehan, Owner of Minnehan Metal Works, LLC