



FOR IMMEDIATE RELEASE

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AMERICA'S SBDC IOWA ANNOUNCES RECIPIENT OF NATIONAL AWARD
Kimberly Tiefenthaler to be honored as America's SBDC Iowa State Star

AMES, Iowa – Kimberly Tiefenthaler, Regional Director of the North Central Iowa Small Business Development Center in Fort Dodge and Carroll, has been named the 2020 Iowa State Star by the national Small Business Development Center (SBDC) association, America's SBDC.

America's SBDC annually recognizes SBDC personnel for demonstrating exemplary work performance, significantly contributing to the organization's economic development efforts, and showing a strong commitment to small businesses.

"Kimberly is a true advocate for small business across our state," says Lisa Shimkat, America's SBDC Iowa State Director. "Her contributions to the SBDC and our small businesses have been significant, including developing strong relationships with key stakeholders, increasing marketing for her center, and working tirelessly to helping others succeed. She also created a small business challenge campaign that was used across the state, and across the nation. She also helped develop a new outreach to young entrepreneurs called Innovate U. We are honored to have Kimberly in our network."

Tiefenthaler has been the Regional Director of the North Central Iowa SBDC since 2017. She will be recognized at a special ceremony to be held at a later date.

America's SBDC Iowa is an outreach program of Iowa State University's Ivy College of Business and the Office of Economic Development and Industry Relations. Iowa State University does not discriminate on the basis of race, color, age, ethnicity, religion, national origin, pregnancy, sexual orientation, gender identity, genetic information, sex, marital status, disability, or status as a U.S. Veteran. Inquiries regarding non-discrimination policies may be directed to the Office of Equal Opportunity, 3410 Beardshear Hall, 515 Morrill Road, Ames, Iowa 50011, Tel. 515-294-7612, Hotline 515-294-1222, email eooffice@iastate.edu.

Funded in part through a cooperative agreement with the U.S. Small Business Administration, America's SBDC Iowa has 15 regional assistance centers located strategically across the state. Since program inception in 1981, the SBDC has helped Iowa businesses and entrepreneurs through no fee, confidential, customized, professional business counseling and practical, affordable training workshops.

For more information on America's SBDC Iowa programs or services, call (515) 294-2030 or visit www.iowasbdc.org, <https://www.facebook.com/AmericasSBDCIowa>, or <https://twitter.com/IowaSBDC>.

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PHOTO



Kimberly Tiefenthaler, Regional Director, North Central Iowa SBDC
America's SBDC Iowa State Star