



FOR IMMEDIATE RELEASE

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**America's SBDC Iowa's Amy Dutton Becomes Certified Business Advisor
*Regional Director of University of Northern Iowa Center Becomes CBA®***

AMES, Iowa - America's SBDC Iowa (SBDC) is pleased to announce that Amy Dutton, regional director of the University of Northern Iowa SBDC, Cedar Falls, has achieved certification in the Certified Business Advisor® (CBA) program.

The CBA® program, developed by Kent State University and its professors, is designed for maximum on-the-job performance and provides assurance to clients that its graduates have the business skills, competency and knowledge to effectively counsel, guide and inform entrepreneurs. Certified Business Advisor® is a graduate-level program consisting of human resources, management, marketing, and accounting/financial analysis course work.

"Congratulations go to Amy for the hard work and dedication in earning this coveted designation! This is one more example of Amy's dedication to learning and improving her business skills to further assist Iowa's small businesses," said Paul Kinghorn, Director, Center for Business Growth and Innovation at the University of Northern Iowa.

Dutton has been counseling businesses in Black Hawk, Bremer, Buchanan, Butler, Chickasaw, Fayette, Grundy, Howard and Tama counties since 2016.

Lisa Shimkat, State Director, America's SBDC Iowa, says, "Amy is a valuable member of our statewide team. She is dedicated to giving her SBDC clients sound business advice and connecting them with resources they need to succeed. This designation will provide additional knowledge that she can pass along to benefit those she advises."

America's SBDC Iowa is an outreach program of Iowa State University's Ivy College of Business and the Office of Economic Development and Industry Relations. Iowa State University does not discriminate on the basis of race, color, age, ethnicity, religion, national origin, pregnancy,

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Funded in part through a cooperative agreement with the U.S. Small Business Administration, America's SBDC Iowa has 15 regional assistance centers located strategically across the state. Since program inception in 1981, the SBDC has helped Iowa businesses and entrepreneurs through no fee, confidential, customized, professional business counseling and practical, affordable training workshops.

For more information on America's SBDC Iowa programs or services, call (515) 294-2030 or visit www.iowasbdc.org or www.facebook.com/AmericasSBDCIowa.

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University of Northern Iowa SBDC Regional Director