



FOR IMMEDIATE RELEASE

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**America's SBDC Iowa's Michael Wampler Becomes Certified Business Advisor
*Regional Director of Northwest Iowa SBDC Becomes CBA®***

AMES, Iowa - America's SBDC Iowa (SBDC) is pleased to announce that Michael Wampler, Regional Director of the Northwest Iowa SBDC, Spencer, has achieved certification in the Certified Business Advisor® (CBA) program.

The CBA® program, developed by Kent State University and its professors, is designed for maximum on-the-job performance and provides assurance to clients that its graduates have the business skills, competency and knowledge to effectively counsel, guide and inform entrepreneurs. Certified Business Advisor® is a graduate-level program consisting of human resources, management, marketing, and accounting/financial analysis course work.

"Michael does a terrific job of serving clients in Northwest Iowa. His passion for business and serving as a connector for businesses starting or fine-tuning their operation is outstanding," said Jolene Rogers, Executive Director of Community & Business Relations at Iowa Lakes Community College.

Wampler has been counseling businesses in Buena Vista, Clay, Dickinson, Emmet, Kossuth, Lyon, O'Brien, Osceola, Palo Alto and Sioux counties since July 2017.

Lisa Shimkat, State Director, America's SBDC Iowa, says, "Michael is a valuable member of our statewide team. He is dedicated to giving his SBDC clients sound business advice and connecting them with resources they need to succeed. This designation will provide additional knowledge that he can pass along to benefit those he advises."

America's SBDC Iowa is an outreach program of Iowa State University's Ivy College of Business and the Office of Economic Development and Industry Relations. Iowa State University does not discriminate on the basis of race, color, age, ethnicity, religion, national origin, pregnancy, sexual orientation, gender identity, genetic information, sex, marital status, disability, or status

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Funded in part through a cooperative agreement with the U.S. Small Business Administration, America's SBDC Iowa has 15 regional assistance centers located strategically across the state. Since program inception in 1981, the SBDC has helped Iowa businesses and entrepreneurs through no fee, confidential, customized, professional business counseling and practical, affordable training workshops.

For more information on America's SBDC Iowa programs or services, call (515) 294-2030 or visit www.iowasbdc.org or www.facebook.com/AmericasSBDCIowa.

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Northwest Iowa SBDC Regional Director