



FOR IMMEDIATE RELEASE

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DES MOINES BUSINESS CHOSEN FOR STATEWIDE SBDC AWARD

FinanSynergy/PractiSynergy, Des Moines, chosen for Small Business of the Month Award

AMES, Iowa – America's SBDC Iowa (SBDC) is pleased to announce that FinanSynergy/PractiSynergy of Des Moines is the winner of the SBDC's statewide Business of the Month Award.

Katie Fergus opened FinanSynergy for business in 2016. FinanSynergy is a financial consulting firm that specializes in the health care industry. Katie helps medical practices maximize their bottom line, predict revenue, and achieve growth.

In July 2017, Fergus purchased a medical billing service and rebranded it PractiSynergy. Expanding the services of the original business were always in the plans, so when Fergus had a chance to purchase the medical billing services she jumped at the chance.

"The SBDC has given me the confidence, resources, and business acumen to fulfill a venture I never dreamed I'd have. It's a wild ride, full of ups and downs and I wouldn't trade it for the world," Katie Fergus, owner.

For more information on FinanSynergy and PractiSynergy, please visit www.FinanSynergy.com and www.PractiSynergy.com.

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Funded in part through a cooperative agreement with the U.S. Small Business Administration, America's SBDC Iowa has 15 regional assistance centers located strategically across the state. Since program inception in 1981, the SBDC has helped Iowa businesses and entrepreneurs through no fee, confidential, customized, professional business counseling and practical, affordable training workshops.

For more information on America's SBDC Iowa programs or services, call (515) 294-2030 or visit www.iowasbdc.org, <https://www.facebook.com/AmericasSBDCIowa>, or <https://twitter.com/IowaSBDC>.

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