



FOR IMMEDIATE RELEASE

3/22/18

AURELIA BUSINESS CHOSEN FOR STATEWIDE SBDC AWARD

Mud on Main Coffee Shop, Café & Roastery, Aurelia, chosen for Small Business of the Month Award

AMES, Iowa – America's SBDC Iowa (SBDC) is pleased to announce that Mud on Main Coffee Shop, Café & Roastery of Aurelia, is the winner of the SBDC's statewide Business of the Month Award.

Mud on Main opened for business in October 2011. The company offers gourmet coffees, full breakfast and lunch menu, as well as delicious baked goods. In addition to the original location in Aurelia, Mud on Main has a second location in Cherokee. Both locations are known for their great coffee, wonderful atmosphere, and excellent service.

Through the assistance of the SBDC, Mud on Main has seen a significant growth in sales, enough so that they were able to open a second location in Cherokee in September of 2017. The company has also received encouragement and connections through their work Todd Rausch, Regional Director of the Western Iowa Tech SBDC.

Mud on Main is a well-loved and respected business in both Aurelia and Cherokee. They have been embraced by both communities as a valuable part of daily life.

For more information on Mud on Main Coffee Shop, Café & Roastery, visit the website www.mudonmain.com.

America's SBDC Iowa is an outreach program of Iowa State University's College of Business and the Office of Economic Development and Industry Relations. Iowa State University does not discriminate on the basis of race, color, age, ethnicity, religion, national origin, pregnancy, sexual orientation, gender identity, genetic information, sex, marital status, disability, or status

as a U.S. veteran. Inquiries regarding non-discrimination policies may be directed to the Office of Equal Opportunity, 3410 Beardshear Hall, 515 Morrill Road, Ames, Iowa 50011, Tel. 515-294-7612, email eooffice@iastate.edu.

Funded in part through a cooperative agreement with the U.S. Small Business Administration, America's SBDC Iowa has 15 regional assistance centers located strategically across the state. Since program inception in 1981, the SBDC has helped Iowa businesses and entrepreneurs through no fee, confidential, customized, professional business counseling and practical, affordable training workshops.

For more information on America's SBDC Iowa programs or services, call (515) 294-2030 or visit www.iowasbdc.org, <https://www.facebook.com/AmericasSBDCIowa>, or <https://twitter.com/IowaSBDC>.

Press Contacts:

Tricia Janes, America's SBDC Iowa, 515-294-2030, triciaj@iastate.edu

Todd Rausch, Western Iowa Tech SBDC, 712-274-6454. todd.rausch@witcc.edu

#