



FOR IMMEDIATE RELEASE

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IOWA FALLS BUSINESS CHOSEN FOR AMERICA'S SBDC IOWA AWARD

Donna's Dog Grooming and Boarding chosen as Small Business of the Month

AMES, Iowa – America's SBDC Iowa is pleased to announce that Donna Cretin, owner, Donna's Dog Grooming and Boarding, Iowa Falls, is the winner of the SBDC's Business of the Month Award.

Stefanie Koenig, regional director of the North Central Iowa SBDC, Fort Dodge says, "I am so excited for Donna and how quickly her business is growing. She truly knows the time and effort it takes to run and grow a successful small business."

With 29 years of experience, Donna Cretin finally found the perfect location for her business southeast of Iowa Falls. After signing papers to open Donna's Dog Grooming and Boarding on a Wednesday in May 2014, Donna had her first boarders that Friday, and the business has been booming ever since. Her Eldora, Iowa Falls, and Wellsburg clients followed her and new clients came from Waterloo, Des Moines, Ames, Dyke and other surrounding communities. The additional six runs she added were rented before they were even completed.

For more information on Donna's Dog Grooming and Boarding, visit its Facebook page at <https://www.facebook.com/DonnasDogGroomingAndBoarding/?fref=ts>.

The SBDC Business of the Month Award will be presented to Donna by SBDC Regional Director Stefanie Koenig, who nominated the business for the award.

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Funded in part through a cooperative agreement with the U.S. Small Business Administration, America's SBDC Iowa has 15 regional assistance centers located strategically across the state. Since program inception in 1981, the SBDC has helped hundreds of thousands of Iowa businesses and entrepreneurs through no fee, confidential, customized, professional business counseling and practical, affordable training workshops.

For more information on America's SBDC Iowa programs or services, call (515) 294-2030 or visit www.iowasbdc.org.

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