



FOR IMMEDIATE RELEASE

06/21/16

**SBDC's Brook Boehmler Becomes Certified Business Advisor
*Regional Director of North Iowa Area Center Becomes CBA***

America's SBDC Iowa (SBDC) is pleased to announce that Brook Boehmler, regional director of the North Iowa Area Community College SBDC, has achieved certification in the Certified Business Advisor® (CBA) program. The CBA program is developed exclusively for SBDC-employed professionals who counsel, guide, and inform potential and existing entrepreneurs.

The CBA program, developed by the University of Toledo Graduate School of Business and its professors, offers a concise and comprehensive curriculum designed for maximum on-the-job performance. Certified Business Advisor® is a graduate level program consisting of human resources, marketing, and financial analysis with integrated case study work over the course of a year.

Boehmler has been counseling businesses in Butler, Cerro Gordo, Floyd, Franklin, Hancock, Howard, Mitchell, Winnebago, Worth, and Wright counties for over two years.

Lisa Shimkat, America's SBDC Iowa State Director, says, "Mr. Boehmler has really excelled with this program. His proficiency with the material was top-notch, and he is looking forward to doing similar programs in the future."

America's SBDC Iowa is an outreach program of Iowa State University's College of Business. Iowa State University does not discriminate on the basis of race, color, age, ethnicity, religion, national origin, pregnancy, sexual orientation, gender identity, genetic information, sex, marital status, disability, or status as a U.S. veteran. Inquiries regarding non-discrimination policies may be directed to the Office of Equal Opportunity, 3350 Beardshear Hall, 515 Morrill Road, Ames, Iowa 50011, Tel. 515-294-7612, email eooffice@iastate.edu.

Funded in part through a cooperative agreement with the U.S. Small Business Administration, America's SBDC Iowa has 15 regional assistance centers located strategically across the state. Since program inception in 1981, the SBDC has helped hundreds of thousands of Iowa businesses and entrepreneurs through no fee, confidential, customized, professional business counseling and practical, affordable training workshops.

For more information on America's SBDC Iowa programs or services, call (515) 294-2030 or visit www.iowasbdc.org.

Press Contacts:

Tricia Janes, America's SBDC Iowa, 515-294-2030, triciaj@iastate.edu

Brook Boehmler, North Iowa Area, 641-422-4342, boehmbro@niacc.edu

#