



FOR IMMEDIATE RELEASE

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POLK CITY BUSINESS CHOSEN FOR STATEWIDE SBDC AWARD

Lil' Sidekick chosen as Small Business of the Month

AMES, Iowa – America's SBDC Iowa (SBDC) is pleased to announce that Amy Vohs, owner, Lil' Sidekick, Polk City, is the winner of the SBDC's statewide Business of the Month Award.

Christina Moffatt, regional director of the Mid Iowa SBDC, Des Moines says, "I'm so proud of Amy. She has taken a problem common to every mom and has turned it into an international business. I also love the fact that she makes the product right here in Iowa!"

Lil' Sidekick was founded in the summer of 2013 and introduced its first product at the premiere ABC Kids Expo in Las Vegas in October of 2013, where owner Amy Vohs picked up 23 outlets for her product, an exclusive, all-Iowa made product. It is a unique strap that attaches to car seats, high chairs, and strollers, plus bikes, backpacks, purses, and luggage. It holds toys, spoons, baby bottles and water bottles, plus other items that kids tend to drop or throw on the floor. The product has been sold in stores and online nationally and internationally, and is now available in Kohl's and Babies R Us.

For more information on Lil' Sidekick visit its website at <https://lilsidekick.com> or its Facebook page at <https://www.facebook.com/YouandYoursLLC>. Read Amy's full story at <http://www.iowasbdc.org/success-stories/lil-sidekick-polk-city>.

The SBDC Business of the Month Award will be presented to Amy by SBDC Regional Director Christina Moffatt, who nominated her for the award.

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Funded in part through a cooperative agreement with the U.S. Small Business Administration, America's SBDC Iowa has 15 regional assistance centers located strategically across the state. Since program inception in 1981, the SBDC has helped hundreds of thousands of Iowa businesses and entrepreneurs through no fee, confidential, customized, professional business counseling and practical, affordable training workshops.

For more information on America's SBDC Iowa programs or services, call (515) 294-2030 or visit www.iowasbdc.org, <https://www.facebook.com/AmericasSBDCIowa>, or <https://twitter.com/IowaSBDC>.

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