FOR IMMEDIATE RELEASE

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ALGONA BUSINESS CHOSEN FOR STATEWIDE SBDC AWARD
The Chocolate Season chosen for Small Business of the Month Award

AMES, Iowa – America’s SBDC Iowa (SBDC) is pleased to announce that Erika Jensen, owner of The Chocolate Season in Algona, is the winner of the SBDC’s statewide Business of the Month Award.

Kelly McCarty, regional director of the Northwest Iowa SBDC, Spencer, which is hosted by Iowa Lakes Community College, says, “Erika has shown determination and dedication in starting and developing her business from an online business in Omaha, Nebraska to a flourishing storefront in Algona, Iowa. She is very involved in her community and is an inspirational mentor to other young women starting businesses. I’m very lucky to have assisted her and am extremely proud of all she has accomplished.”

The Chocolate Season is a confiserie and dessert café located in Algona, Iowa that specializes in many European treats and some favorites from North America. Its handcrafted, fresh desserts and confections, including fine chocolates, truffles, artisan barks, and baked goods, are crafted with the utmost care. These desserts and confections are sold in the store, by phone, and online, plus they can be shipped in beautiful gift boxes. The owner is always willing and excited to create something unique for any customer. In addition to its wonderful sweets, The Chocolate Season serves tasty lunches and non-alcoholic beverages Monday through Saturday.

For more information on Erika’s business, visit http://www.thechocolateseason.com or https://www.facebook.com/thechocolateseason.

The SBDC Business of the Month Award will be presented to Erika by SBDC Regional Director Kelly McCarty, who nominated her for the award.
America’s SBDC Iowa is an outreach program of Iowa State University’s College of Business and the Office of Economic Development and Industry Relations. Iowa State University does not discriminate on the basis of race, color, age, ethnicity, religion, national origin, pregnancy, sexual orientation, gender identity, genetic information, sex, marital status, disability, or status as a U.S. veteran. Inquiries regarding non-discrimination policies may be directed to the Office of Equal Opportunity, 3350 Beardshear Hall, 515 Morrill Road, Ames, Iowa 50011, Tel. 515-294-7612, email eooffice@iastate.edu.

Funded in part through a cooperative agreement with the U.S. Small Business Administration, America’s SBDC Iowa has 15 regional assistance centers located strategically across the state. Since program inception in 1981, the SBDC has helped hundreds of thousands of Iowa businesses and entrepreneurs through no fee, confidential, customized, professional business counseling and practical, affordable training workshops.

For more information on America’s SBDC Iowa programs or services, call (515) 294-2030 or visit www.iowasbdc.org, https://www.facebook.com/AmericasSBDCIowa, or https://twitter.com/IowaSBDC.

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