



FOR IMMEDIATE RELEASE

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THE TOP THREE AWARD WINNERS IN THE 2016 PAPPAGJOHN ENTREPRENEURIAL VENTURE COMPETITION WERE ASSISTED BY AMERICA'S SBDC IOWA
Six of the other eight finalists were also assisted by the SBDC

AMES, Iowa – The top three award winning companies, plus six of the other eight finalists, in this year's Pappajohn Entrepreneurial Venture Competition received business counseling services from America's SBDC Iowa (SBDC).

The top three winners are:

1. **Performance Livestock Analytics, LLC**, St. Ansgar, awarded \$25,000 and client of the North Iowa Area SBDC in Mason City.
2. **Punctil Health**, Fairfield, awarded \$15,000 and client of the University of Iowa SBDC, Coralville.
3. **SwineTech dba Swineguard Inc.**, New Sharon, awarded \$10,000 and also a client of the University of Iowa SBDC, Coralville.

Eleven finalists advanced through the executive summary and business plan rounds of the competition to the presentation round. Of those eleven finalists, nine were SBDC clients.

"The selection of these three companies emphasizes the breadth and scope of the professional services provided by America's SBDC Iowa. We congratulate the winning companies and the regional SBDC centers who have worked diligently with these companies," says SBDC State Director Lisa Shimkat.

The award winners were presented with their awards at an awards luncheon held at Drake University on August 25, 2016.

America's SBDC Iowa is an outreach program of Iowa State University's College of Business and the Economic Development and Industry Relations office. Iowa State University does not

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Funded in part through a cooperative agreement with the U.S. Small Business Administration, America's SBDC Iowa has 15 regional assistance centers located strategically across the state. Since program inception in 1981, the SBDC has helped hundreds of thousands of Iowa businesses and entrepreneurs through no fee, confidential, customized, professional business counseling and practical, affordable training workshops.

For more information on America's SBDC Iowa programs or services, call (515) 294-2030 or visit www.iowasbdc.org, <https://www.facebook.com/AmericasSBDCIowa>, or <https://twitter.com/IowaSBDC>.

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