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1/9/17

America’s SBDC Iowa Client’s National Documentary TV Series has been Nominated for a Cynopsis TV Award in Three Categories

The FarmHer series, produced by RFD-TV, has been nominated for Best Reality Series

AMES, Iowa – America’s SBDC Iowa is pleased to announce that one of its clients, FarmHer, Inc. of Grimes, founded by Marji Guyler-Alaniz, has had its new documentary RFD-TV series “FarmHer” nominated for a Cynopsis TV Award as Best Reality Series in three different categories: Family-Focused, Food/Lifestyle, and Documentary. Since September 2016 the FarmHer series, produced by RFD-TV, has been showing viewers the lives of many diverse agricultural women, in order to highlight the importance of women in agriculture.

Mid Iowa SBDC Regional Director Christina Moffatt says, “It has been such an honor to work with Marji and watch her continued success through the FarmHer television show.”


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Funded in part through a cooperative agreement with the U.S. Small Business Administration, America’s SBDC Iowa has 15 regional assistance centers located strategically across the state. Since program inception in 1981, the SBDC has helped Iowa businesses and entrepreneurs through no fee, confidential, customized, professional business counseling and practical, affordable training workshops.

For more information on America’s SBDC Iowa programs or services, call (515) 294-2030 or visit www.iowasbdc.org, https://www.facebook.com/AmericasSBDCIowa, or https://twitter.com/IowaSBDC.

Press Contacts:

Lisa Shimkat, America’s SBDC Iowa, 515-294-2030, lshimkat@iastate.edu
Christina Moffatt, Mid Iowa SBDC, 515-331-8954, cmoffatt@iastate.edu