



FOR IMMEDIATE RELEASE

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SBDC's Scott Swenson Becomes Certified Business Advisor
Regional Director of Kirkwood SBDC Becomes CBA

AMES, Iowa—America's SBDC Iowa (SBDC) is pleased to announce that Scott Swenson, regional director of the Kirkwood Community College SBDC in Marion, has achieved certification in the Certified Business Advisor® (CBA) program. The CBA program is developed exclusively for SBDC-employed professionals who counsel, guide, and inform potential and existing entrepreneurs.

The CBA program, developed by the University of Toledo graduate school of Business and its professors, offers a concise and comprehensive curriculum designed for maximum on-the-job performance. Certified Business Advisor® is a graduate level program consisting of human resources, marketing, and financial analysis with integrated case study work over the course of a year.

Swenson has been counseling businesses in Benton, Jones and Linn counties for almost three years.

Lisa Shimkat, America's SBDC Iowa, State Director, says, "Scott's business expertise has always been outstanding and a great asset to our organization. We applaud him for his diligence in achieving this important certification."

America's SBDC Iowa is an outreach program of Iowa State University's College of Business. Iowa State University does not discriminate on the basis of race, color, age, ethnicity, religion, national origin, pregnancy, sexual orientation, gender identity, genetic information, sex, marital status, disability, or status as a U.S. veteran. Inquiries regarding non-discrimination policies may be directed to the Office of Equal Opportunity, 3350 Beardshear Hall, 515 Morrill Road, Ames, Iowa 50011, Tel. 515-294-7612, email eooffice@iastate.edu.

Funded in part through a cooperative agreement with the U.S. Small Business Administration, America's SBDC Iowa has 15 regional assistance centers located strategically across the state. Since program inception in 1981, the SBDC has helped hundreds of thousands of Iowa businesses and entrepreneurs through no fee, confidential, customized, professional business counseling and practical, affordable training workshops.

For more information on America's SBDC Iowa programs or services, call (515) 294-2030 or visit www.iowasbdc.org.

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