



**FOR IMMEDIATE RELEASE**

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**AMERICA'S SBDC IOWA ANNOUNCES RECIPIENT OF RISING STAR AWARD**

***Ethan Pitt named America's SBDC Iowa Rising Star***

AMES, Iowa – Ethan Pitt, Regional Director of the South Central Iowa Small Business Development Center in Creston, has been named as the America's SBDC Iowa Rising Star for 2020.

America's SBDC Iowa recognizes SBDC personnel who have been with the organization for less than two years who are demonstrating exemplary work performance, significantly contributing to the organization's economic development efforts, and showing a strong leadership capabilities.

"I am excited to announce this new award for the Iowa network," says Lisa Shimkat, America's SBDC Iowa State Director. "Ethan has been with us for just a few years, but he has accomplished so much. He really digs into projects, puts in the extra hours and always goes the extra mile for his clients. He has done an excellent job of building relationships with key stakeholders in his region. I am also impressed that he has done this while simultaneously working on his Master of Arts in Economics degree, of which he graduated from the University of Missouri – Kansas City only a few weeks ago. We are honored to have Ethan in our network."

Pitt has been the Regional Director of the South Central Iowa SBDC since 2018. He will be recognized at a special ceremony to be held at a later date.

America's SBDC Iowa is an outreach program of Iowa State University's Ivy College of Business and the Office of Economic Development and Industry Relations. Iowa State University does not discriminate on the basis of race, color, age, ethnicity, religion, national origin, pregnancy, sexual orientation, gender identity, genetic information, sex, marital status, disability, or status as a U.S. Veteran. Inquiries regarding non-discrimination policies may be directed to the Office of Equal Opportunity, 3410 Beardshear Hall, 515 Morrill Road, Ames, Iowa 50011, Tel. 515-294-7612, Hotline 515-294-1222, email [eooffice@iastate.edu](mailto:eooffice@iastate.edu).

Funded in part through a cooperative agreement with the U.S. Small Business Administration, America's SBDC Iowa has 15 regional assistance centers located strategically across the state. Since program inception in 1981, the SBDC has helped Iowa businesses and entrepreneurs through no fee, confidential, customized, professional business counseling and practical, affordable training workshops.

For more information on America's SBDC Iowa programs or services, call (515) 294-2030 or visit [www.iowasbdc.org](http://www.iowasbdc.org), <https://www.facebook.com/AmericasSBDCIowa>, or <https://twitter.com/IowaSBDC>.

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**PHOTO**



Ethan Pitt, Regional Director, South Central Iowa SBDC  
America's SBDC Iowa Rising Star 2020