



FOR IMMEDIATE RELEASE

June 1, 2020

AMERICA'S SBDC IOWA AND IOWA DEPARTMENT OF REVENUE ANNOUNCE SHARED POSITION

Lisa Casper will assist small businesses with Iowa tax regulatory advice

AMES, Iowa – America's SBDC Iowa (SBDC) and the Iowa Department of Revenue are pleased to announce Lisa Casper in the new shared position of Iowa Tax Counselor. She starts her new position on June 1.

In the new position of Iowa Tax Counselor, Lisa will assist small businesses with questions around the Iowa tax code. She will provide advice on sales and use tax filings, Iowa tax law that affects small businesses, and general services provided by the Iowa Department of Revenue. She will also provide business consulting to help small businesses grow and succeed.

Lisa moves into her new role with more than 16 years of service at the Iowa Department of Revenue. She graduated from the University of Iowa with a Bachelor of Business Administration in Finance with an emphasis in Accounting. Throughout her career at the Department, she has worked in individual income tax, taxpayer services and field audit.

"America's SBDC Iowa is pleased to welcome Lisa Casper to our team at the State Office, where she will be able to serve clients across the state with Iowa tax code questions," says America's SBDC State Director, Lisa Shimkat. "Our small businesses are on the road to recovery during the public health crisis. Lisa Casper provides needed expertise to our clients during this crucial time. We are delighted to have the opportunity to have her work on our team."

Revenue Director Kraig Paulsen said the shared position will help Iowa's small businesses at an especially critical time and that Casper is the right person for the new role.

"Lisa has the knowledge, experience, and communication skills to help guide small businesses through this challenging environment," Paulsen said. "I'm especially pleased that our two organizations have joined together to help hard working Iowans."

The mission of the Iowa Department of Revenue is to serve Iowans and support state government by collecting all taxes required by law, but no more. Paulsen was appointed Director of the Iowa Department of Revenue on February 25, 2019 by Governor Kim Reynolds. For more information, visit www.tax.iowa.gov.

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Funded in part through a cooperative agreement with the U.S. Small Business Administration, America's SBDC Iowa has 15 regional assistance centers located strategically across the state. Since program inception in 1981, the SBDC has helped Iowa businesses and entrepreneurs through no fee, confidential, customized, professional business counseling and practical, affordable training workshops.

For more information on America's SBDC Iowa programs or services, call (515) 294-2030 or visit www.iowasbdc.org, <https://www.facebook.com/AmericasSBDCIowa>, or <https://twitter.com/IowaSBDC>.

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PHOTO



Lisa Casper, Iowa Tax Counselor