



FOR IMMEDIATE RELEASE

October 28, 2020

IOWA CITY BUSINESS CHOSEN FOR STATEWIDE SBDC AWARD

College Raptor chosen for Small Business of the Month Award

AMES, Iowa -- America's SBDC Iowa (SBDC) is pleased to announce that College Raptor, of Iowa City, is the winner of the organization's statewide October Small Business of the Month Award.

In 2015, William Staib launched College Raptor, an online tool that helps families find the right college and best price for their students. They help 7 million families a year to evaluate the costs and financing opportunities of different colleges. College Raptor analyzes data from colleges throughout the country and partner with hundreds of schools to better communicate their affordability and value, while also helping colleges be more effective in their recruiting and how they spend their marketing dollars.

"Our relationship with Paul Heath, University of Iowa SBDC Regional Director, is fantastic," Bill says. "He has connected us with many business and partnership opportunities. We had no revenues at the start and the SBDC has been instrumental in helping get the initial revenue. During COVID-19, we were able to receive the PPP Loan, which we heard about through the SBDC."

"Bill is a serial entrepreneur and a pleasure to work with. He is passionate about the ventures he is involved with and sees them through to success. I have known Bill for a number of years. He has the ability to organize a winning team that can execute on his companies' vision," says Paul Heath.

For more information about College Raptor, visit <https://www.collegeraptor.com/>.

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Funded in part through a cooperative agreement with the U.S. Small Business Administration, America's SBDC Iowa has 15 regional assistance centers located strategically across the state. Since program inception in 1981, the SBDC has helped Iowa businesses and entrepreneurs through no fee, confidential, customized, professional business counseling and practical, affordable training workshops.

For more information on America's SBDC Iowa programs or services, call (515) 294-2030 or visit www.iowasbdc.org, <https://www.facebook.com/AmericasSBDCIowa>, or @IowaSBDC on Instagram and Twitter.

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