



FOR IMMEDIATE RELEASE

NORTH CENTRAL IOWA SBDC REGIONAL DIRECTOR APPOINTED TO EMPOWER RURAL IOWA INITIATIVE TASK FORCE

Kimberly Tiefenthaler is new member of the Empower Rural Iowa Initiative Investing In Rural Iowa Task Force

AMES, Iowa – America’s Small Business Development Center Iowa (SBDC) is pleased to share that Kimberly Tiefenthaler, North Central Iowa SBDC Regional Director, has been appointed by Governor Kim Reynolds to be a member of the Empower Rural Iowa Initiative serving on the Invest Rural Iowa Task Force. The two-year appointment began in September 2020.

The Governor’s Empower Rural Iowa Initiative was created by executive order in July 2018. It is a partnership with the Iowa Rural Development Council (IRDC) and co-chaired by Lt. Governor Adam Gregg and IRDC Chair Sandy Ehrig. The Empower Rural Iowa Act created three task forces, which develop recommendations for Governor Reynolds in advance of each legislative session. The tasks forces are: Investing in Rural Iowa, Growing Rural Iowa and Connecting Rural Iowa. The Investing in Rural Iowa task force was created to address the rural housing shortage and develop strategies to support rural businesses and entrepreneurs. More information about the initiative can be found at <https://www.iowaeda.com/empower-rural-iowa/>.

Kimberly Tiefenthaler is the Regional Director of the North Central Iowa SBDC, which is hosted by Iowa Central Community College. She has been counseling businesses in Audubon, Buena Vista, Calhoun, Carroll, Greene, Guthrie, Hamilton, Humboldt, Pocahontas, Sac and Webster counties since May 2017.

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Funded in part through a cooperative agreement with the U.S. Small Business Administration, America's SBDC Iowa has 15 regional assistance centers located strategically across the state. Since program inception in 1981, the SBDC has helped Iowa businesses and entrepreneurs through no fee, confidential, customized, professional business counseling and practical, affordable training workshops.

For more information on America's SBDC Iowa programs or services, call (515) 294-2030 or visit www.iowasbdc.org, <https://www.facebook.com/AmericasSBDCIowa>, or <https://twitter.com/IowaSBDC>.

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