



FOR IMMEDIATE RELEASE

December 3, 2020

AMERICA'S SBDC IOWA ANNOUNCES NEW TECHNOLOGY CLIENT ADVISOR
Ethan Pitt is the new Technology Client Advisor for America's SBDC Iowa

AMES, Iowa – America's SBDC Iowa (SBDC) is pleased to announce Ethan Pitt in the new position of Technology Client Advisor. He will start his position this month.

In the new position of Technology Client Advisor, Pitt will assist technology clients across the state with finding them additional resources, providing one-on-one counseling, as well as launching the Rural Outreach Training Initiative.

Ethan has been the Regional Director of the South Central Iowa SBDC since 2018 where he has been counseling businesses in Adair, Adams, Clarke, Decatur, Madison, Montgomery, Ringgold, Taylor and Union counties.

"Ethan will be an amazing force within this role," says State Director Lisa Shimkat. "He has shown leadership and ingenuity in helping clients across the state meet the challenges of today. I know he will be a tremendous resource for our technology and commercialization clients."

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Funded in part through a cooperative agreement with the U.S. Small Business Administration, America's SBDC Iowa has 15 regional assistance centers located strategically across the state. Since program inception in 1981, the SBDC has helped Iowa businesses and entrepreneurs through no fee, confidential, customized, professional business counseling and practical, affordable training workshops.

For more information on America's SBDC Iowa programs or services, call (515) 294-2030 or visit www.iowasbdc.org, <https://www.facebook.com/AmericasSBDCIowa>, or <https://twitter.com/IowaSBDC>.

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PHOTO



Ethan Pitt, Technology Client Advisor, America's SBDC Iowa