CHALLENGE ACCEPTED.

Over the last 40 years the SBDC has been helping entrepreneurs in all communities start, grow, and pivot their small businesses to keep pace with the ever-changing marketplace. The past year has brought forth unprecedented challenges. In 2021, we’re renewing our commitment to support entrepreneurs and businesses most impacted to empower a more inclusive recovery.

America’s SBDC Iowa is proud to participate in a national effort called the Inclusivity Challenge. Our part in this challenge is to better connect with minority-owned businesses and extend the support to help prosper local business, community and the economy.

iowasbdc.org
You are invited to America’s SBDC Iowa

INCLUSIVITY
CHALLENGE
KICK-OFF EVENT

WEDNESDAY, JULY 14
Bioscience & Health Science Building
Iowa Central Community College

9:00 AM - Meet & Mingle with organizations committed to helping prosper local business, community and the economy.
10:00 AM - Remarks by distinguished guests
10:30 AM - Following the program there will be an opportunity to meet with community leaders to further this initiative. Please then join us for a luncheon after to continue the conversation.

Speakers will include:

MARK MADRID, Associate Administrator,
Office of Entrepreneurial Development, U.S. Small Business Administration

YVETTE COLLAZO, Associate Administrator,
Small Business Development Centers at U.S. Small Business Administration

LISA SHIMKAT, State Director, America’s SBDC Iowa

DR. JESSE ULRICH, President, Iowa Central Community College

CHARLES CLAYTON, President, Athletes for Education & Success

JAYNE ARMSTRONG, District Director, SBA Iowa District Office

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