



Market Research Request Form

Basic Client Information-

Client Name:

Client ID:

Type of Business:

NAICS Code(s):

Location/Geographic Area:

Type of Customer: B2C: B2B:

Market Research Needed-

Business Summary: Yes: No:

Market/Industry Trends: Yes: No:

Sample Financial Ratios: Yes: No:

Demographics: Yes: No:

Congressional District: *County:* *Metro Area:* *State:* *Zip Code:*

Competitor Listing: Yes: No:

Radius from primary address (in miles):

Customer Discovery Listing (*does not include contact info): Yes: No:

Radius from primary address (in miles):

Desired NAICS code(s):

Traffic Counts: Yes: No:

Desired location address:

Notes:

Date research is requested by:

Counselor Email: