

2022 *Encompass Award*

The Encompass Award recognizes an entrepreneur who has a passion for not only growing their business, but bringing others along with them. They incorporate giving back to their community, including others and doing what is right, directly into their business model.

Terrence Thames



Cocoa Creative is a new type of creative agency built on visual storytelling. They help brands by providing creative solutions through graphic design, video production and photography. Cocoa Creative is a 100% minority-owned small business, certified as a Minority Business Enterprise (MBE) with the National Minority Supplier Development Council. Their portfolio spans television, website development, digital marketing, social media, live events and virtual events. The company focuses on delivering premium content, with a personal touch.

Terrence Thames is the CEO and sole owner of Cocoa Creative. He is a black father, founder, and creative expert. Terrence looks for every opportunity to advance equity and justice for black and brown communities through entrepreneurship, media, and technology in Iowa. He is passionate about taking care of people, which is the focus of his business model. Terrence has grown his company over the past year and has become a prominent community leader in the Des Moines metro.

Austin Strawhacker, America's SBDC Iowa Associate State Director has many good things to share in his experience with working with Terrence. "Terrence Thames is the perfect choice for the Encompass Award because when Terrence succeeds, others succeed. His passion for his community is infectious. I have had the pleasure of knowing and working with Terrance for almost 10 years, and if you spend more than a few minutes with him, you will immediately see someone who embodies each attribute of the Encompass Award". Terrence Thames is passionate about taking care of people, which is the focus of his business model.

LEARN MORE ABOUT COCOA CREATIVE

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